

JEAN-FRÉDÉRIC SCHNYDER

MISTER NEUTRAL Martin Herbert

ON SCHNYDERIAN ART Parkett, no. 25, 1990 Patrick Frey



MISTER NEUTRAL

For a 2019 exhibition at Galerie Eva Presenhuber in Zürich, Jean-Frédéric Schnyder lined the walls with twentysix groups of six paintings each, collectively titled kleine Bilder (Small Paintings [2015–19]), every group subtitled with a letter of the alphabet. These dinky canvases were mostly unified by welcoming, child-friendly color schemes and a pixelated aesthetic suggestive of 8-bit graphics: beyond that, though, Schnyder was out to trip you up. One of the clus-ters—their combinations of canvas sizes and ratios nonrepeating-was composed of perky, pulsing geometric abstractions, except for the one that suggested a rocket taking off. Another, teasing a Christological interpretation, included a schematic three-cross Golgotha scene; a half-full bottle of maybecommunion Rotwein, accompanied by a crucifix; an inverted poppy; and a skull. Four of six ostensible abstracts in a third grouping were composed using swastika designs. Elsewhere, alongside ruminating cows, caged pigs, googly eyes, placid sailboats, psychedelic-looking mushrooms, cheerful Josef Albers knockoffs, and corpse-like prone bodies, you could sometimes make out Schnyder's own initials serving as compositional elements, flickering traces of a poker-faced lord of misrule.

Most notable amid all this was how many ways the artist here antic-1 ipated, and foiled, all attempts at categorization, skewing constantly to seesawing dualism if not outright internal disputation on a macro level. These canvases were figurative apart from all the abstract ones, perky aside from the fearful ones, vibrant if you ignored the grayscale one, analog except for their digital vibe, systemic and system-tickling. The kleine Bilder constituted an oblique alphabet, a templated system, except the letters didn't seem to correspond to the imagery, and, wait, there was a final, encoring grouping, six gestural, kaleidoscopic, palette-knifed abstracts (made, in the artist's frequent spirit of Protestant frugality, using leftover paint), at once the set of all other sets and a scrambler of their residual logic.

Were you to at least characterize their maker as a *painter*, meanwhile, note that all these paintings were offset, in the show, by a centrally placed series of large sculptures fashioned from taped-together corrugated cardboard recycled from banana boxes, and blankly depicting cityscapes, religious buildings, and the Empire State Building (a subject the artist had sculpted back in 1971). Schnyder is Swiss, arguably very Swiss; he was born in Bern in 1945, he makes reservedness a part of his practice, he's painted Switzerland itself a lot. But his maybe-deliberate spin on his homeland's "neutrality" appears, on such evidence, to have more in common with Roland Barthes's definition, in his late lectures, of "the neutral": that which dissolves oppositions and outplays the paradigm. Except that, paradoxically, to say so pins Schnyder down a bit, narrows his art's wide-screen horizons. By the time of this Presenhuber show, he had

been coyly and understatedly foxing viewers for half a century. While initially enough of a Duchamp-inspired young Conceptualist to be included in Harald Szeemann's landmark 1969 show When Attitudes Become Form at his hometown's Kunsthalle, Schnyder pivoted the following year to then-verboten-in advanced-art circles at least-figurative painting, reversing on Duchamp's own prior trajectory as an artist. Stillleben (Still Life) (1970), one of Schnyder's earliest paintings, is a neo-Renaissance frieze of objects-bread, wine, tropical fruits, houseplant-its arrangement plotted out by his wife, the trained graphic designer Margret Rufener, and painted in Schnyder's untrained, illustrative hand. In retrospect, this work-clunky yet sincere-feeling-signposts Schnyder's conceptual-not-conceptual, counterintuitive move toward the ordinary: that is, the last place most artists wanted to situate themselves, despite it offering rich pickings in the sense that there's so much ordinariness in the world. Subsequently, in seeing how much of the everyday he could reach down and scoop up, could paint in a sympathetically quotidian manner without elevating it or himself, Schnyder would arrive at a characteristic reversal: the ordinary isn't necessarily ordinary-it can appear extremely resonant when framed right, when delivered in prodigious excess that suggests a maker tunneling determinedly beneath the surface of the real.

If Stilleben suggested a purposive disinterest in painterly style, Schnyder's next real landmark, the 12 m wide triptych Apocalypso (1976-78) forecast-in early-postmodernist fashionhis consequent omnivorous, or perhaps unfussed, approach to style and subject. Assembled from 142 separate studies of details and merging as it does aspects of medieval iconography, cartoons, and sci-fi illustration in its combining of a danse macabre, circus imagery, and tropical landscape, it's a painting that suggests a meaning long-lost, and what remains is a horizontalized approach to imagery and aesthetics: anything in the world, the maker claims, is fair game for painting. A grand Josef Helfenstein, "Interview with the Artist," in Jean-Frédéric Schnyder: Paintings (Philadelphia, PA: Goldie Paley Gallery / Levy Gallery for the Arts in Philadelphia, Moore College of Art and Design, 1994), 16-24. Ibid., 23.

predicts its maker becoming a plein air painter, as Schnyder would in JEAN-FRÉDÉRIC SCHNYDER's work is broadly a few years' time, except insofar as it constitutes a challenge to hierar- diversified in terms of both media and subject chies of artistic value.

interviews,¹ Schnyder became an outdoor painter because, in the early the art establishment, which was aesthetically and 1980s, he didn't have a studio. Made after he bought a racing bike and politically killing painting. As an autodidact, an easel he could strap to his back, the 128 plein air paintings of the Schnyder practiced the most diverse forms of ex-Berner Veduten (Vedute of Bern [1982-83]) determinedly outplay the pression between realism, symbolism, and abbinary paradigm of serious versus amateur artist, sincere and kitsch: binary paradigm of serious versus amateur artist, sincere and kitsch: their maker, in limning Bern's landscapes (from vistas to churches to as well as objects. Between 1971 and 1978 he created shopping centers) in a wobbly hand that splits the difference between a series of watercolors and felt-tip pen drawings. unpracticed and charmingly openhearted, was at once cosplaying Schnyder's relationship to popular humor and a Sunday painter, painting committedly-in love with the worldand operating as an artist with conceptual bona fides, which naturally on the tastes of ordinary people. Similarly, those interpretations that want to see his quotations troubles the meaning of these naïf-ish canvases. As so much in Schnyder's of popular motifs of art as a satire on art snobs are practice implies and almost demands its inverse, though, in 1984 he superficial. Schnyder's attitude starts deeper: turned to making abstract paintings-the artist who saved his painting he identifies with the painter as a craftsman and cloths and had them sewn into a quilt here using leftover paint-again at the same time questions every style. Precisely with a mind to both-ness (see Hell/Dunkel [Light/Dark, 1984]). And, soon afterward, domestic still lives; and then one of his most charming and ture. However, Schnyder does not conduct this baffling series, Dritchi (1985-86), an eight-part sequence of sometimes confrontation on a theoretical level, but makes it banal, sometimes fantastical canvases featuring his Tibetan lapdog. visible in the painting itself. (Schnyder in a 1994 convo: "You can't say much about them."²) Paradox shimmers in many of the systems that

Schnyder has set himself: he creates a tight and pragmatic structure in 1982 he created the hundred-part series of within which a lot, it turns out, can happen, even if what happens feels works Berner Veduten. From 1988 to 1989 he painted like variations on triviality. As such-and as opposed notably to a lot a train station waiting room every day until the of Conceptual art, which typically serves as a delivery mechanism for ninety-two painting series Wartsäle was considan idea—and because the reclusive artist is almost never there to tell ered finished; on it he created countless landscape (utouts, seen from a bench (*Bänkli*, 1989–90), you why he's doing it, you never seem to reach the work's end point. and between 1992 and 1993 he devoted himself (Perhaps needless to say, this influenced his younger countrymen, Peter to the painting cycle Wanderung, in which he Fischli and David Weiss.) For the Wartsäle (Waiting Rooms) series of captured 119 views of highways, which he finally 1988-89, Schnyder painted in Swiss railway stations-he'd wanted to showed in the Swiss Pavilion at the Venice rained—and found that the smaller the anteroom, the cozier and more panorama of idiosyncratic monotony is created, filled with knickknacks, halfway between suffocating and welcoming. which acts as an eye-opener precisely because of For the 1989–90 series Bänkli-Bilder (Pictures from Benches), he took the minimal changes, for example seasonal. trains to the countryside, found an opportune bench, and painted the In Schnyder's preference for unspectacular places landscape to be viewed from it by hikers, et cetera; engaging, in the or, on the contrary, for overused moths, a known with the artist duo Peter Fischli and David Weiss process, with the Swiss painterly landscape tradition of Ferdinand can be discerned. For Schnyder, stylistic plural-Hodler et al. While Switzerland is known for its picturesque vistas, ism is not a program, but the result of rigorous Schnyder's hands-off, almost chancy approach and uncensorious gaze practice. If he dedicates himself to a motif that led him to include discontinuous elements like pylons: another manner of including *everything*, and of refuting standard ideas concerning case with *ivesen* (1963), ite also deals with the con-responding painting tradition—here, for example what's beautiful or interesting or meaningful and what isn't.

After continuing with landscapes for a couple of from the subjective painting of the 1980s or the years, Schnyder-almost predictably, now-switched to something postmodern quotation. Among his most important solo exhibitions: like their opposite: a numbered 1991 series of muddy brown excava-Kunsthalle Basel (1987); Kunstmuseum Bern and tion sites. For Wanderung (Walking Tour [1992]), he walked the length Aargauer Kunsthaus, Aarau (both 1992); Swiss of the Swiss national highway from east to west, amassing 119 views of Pavilion, 45th Venice Biennale (1993); Akron Art the autobahn—that is, not the alpine vistas associated with the country Museum, Ohio (1995); Kunsthalle Zürich (1998); but the stuff some might rather forget, or edit out. Such undercutting Graphische Sammlung ETH Zürich (2001); Centre Culturel Suisse (2004); Kunstmuseum wasn't anomalous. In 1995, and following in Hodler's footsteps, he Basel (2007); Swiss Institute, New York (2011). painted thirty-eight views of Lake Thun (Am Thunersee 1-38) at differ-Since 1996 he's lived in Zug. ent times of day, as if enraptured belatedly by both Romanticism and Impressionism, and also desiring to own and refract the view in all its possibilities of lighting and color. It doesn't seem irrelevant that this huge lake is where, between 1945 and 1964, the Swiss government M. HERBERT

gesture, a wolf whistle to iconographers, it is not the kind of work that MISTER NEUTRAL

matter. In 1970, he made the decisive transition To hear him tell it in one of his pointedly rare traditional oil painting as a clear break from from Pop art and Conceptual art to an ostensibly kitsch is often misunderstood as an ironic play because of this, he is forced to confront the fundamental problem of what it means to paint a pic-

Schnyder often paints in thematically related series. Through strict rules that he imposes on him self, his painting takes on a conceptual character: Biennale. By limiting himself to a specific object case with Niesen (1983), he also deals with the corthat of Ferdinand Hodler. This approach differs

disposed of thousands of tons of munitions, all hidden beneath the 3 Ibid., 16. surface of the water and the surface of Schnyder's art. He can sometimes come off as a performance artist, playacting the good-natured citizen working hard every day (and sometimes at night), pointing his palette toward something he's come across that just happens when he's done—to feel resonant. (See also, in the context of a country that notoriously stored Nazi bullion, the still life *Gold* [1984] of a tipped-over golden oilcan, or other paintings featuring mushroom clouds and, again, revenant swastikas.)

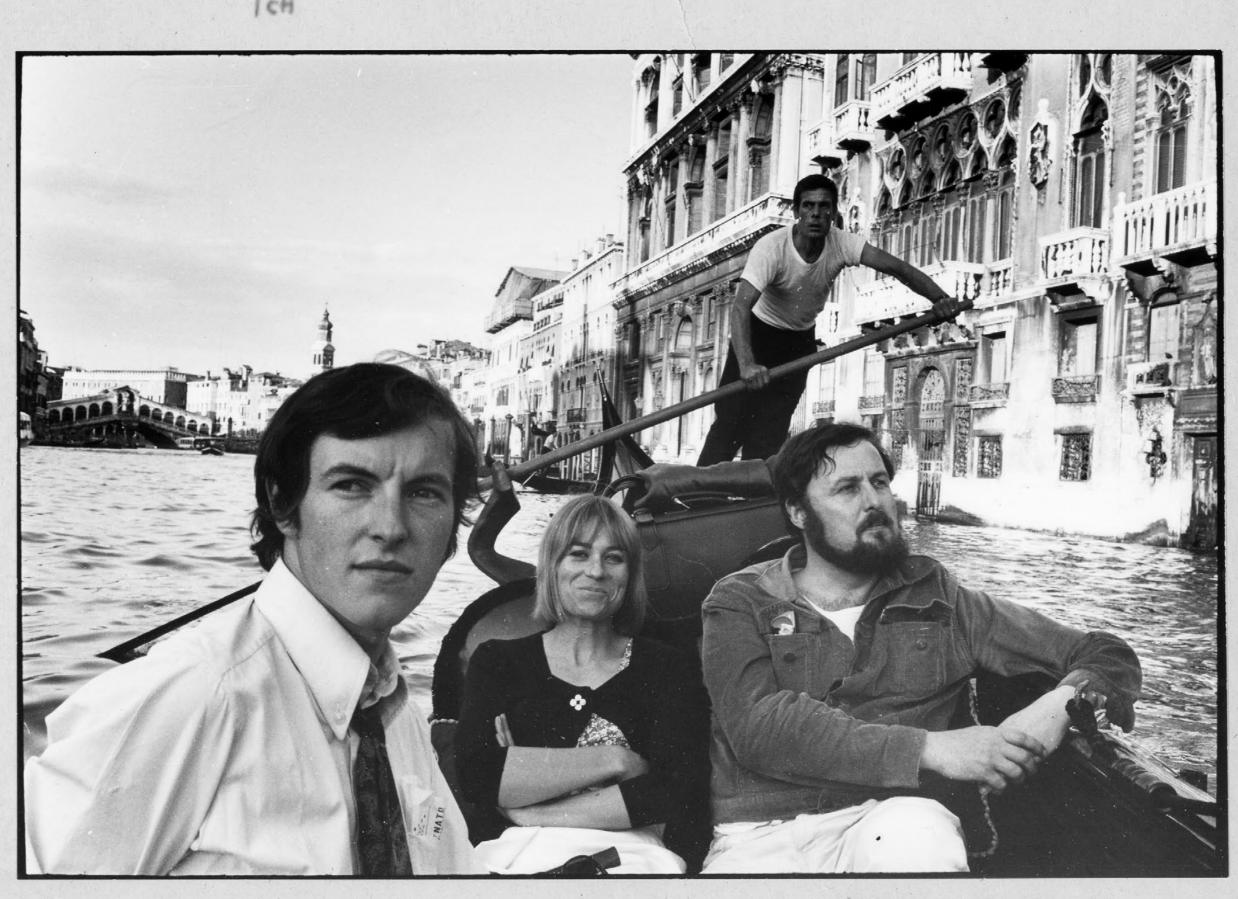
Schnyder does such things, lets them hum, and then offers a "Who, me?" shrug-at most, since he rarely speaks about his work and, when he does, tends to bat aside interpretations. This withdrawal, in the end, is a generous act (the binary flip again): he makes an oeuvre rich enough to feel like it engirdles the visible world and those of both art historical aesthetics and the folksy ones it's tended to vilify, and then leaves it to viewers who want to disinter, say, a thesis about the problematics of a society that constantly hierarchizes, makes some things more important than others, excludes or ignores things of value; or others who conversely want to see in his art a glimmering critique of what lies under his country's chocolate-box exterior. Part of his achievement, amid all this, has been his ability to remain a moving target, which he's managed by diversifying across as well as within media. He's created sculptures alongside paintings for much of his career; in 2003, revisiting his early years as a commercial photographer, he put down his palette in favor of a camera. Zugerstrasse/ Baarerstrasse (2003) is a 14.5 m long C-print that conjoins myriad views of houses on the alpine route from Zug to Baar, all photographed in heavy fog. Supposedly, Schnyder chose these atmospheric conditions in order to achieve a consistent light, but fogging-concealing, effectively-quickly twists openly metaphorical. (It's as if Ed Ruscha had shot 1966's Every Building on the Sunset Strip, the work's most obvious ancestor, in the middle of the night during a power cut.) How much more Swiss might a secretive work about secrecy be? How much wryness regarding national identity and how it inflects artistic selfhood is baked into Schnyder's oeuvre? My guess: quite a bit.

And then there's the Christianity. Schnyder, in occasional interviews, has mentioned his Protestant heritage, and his art is speckled with crosses and churches. But they're just kind of there, like the one leaning in the corner in the carved wooden depiction of a rustic room-complete with pipe, beer barrel and stein, Bible (presumably), and ominous length of chain in Sinnbild (Symbol [2010]). Or the myriad tiny wooden crosses laid out on a giant white bier-up to 14,400 in some iterations-in das Andere (The Other [2014-21]). On the one hand, there's a feeling of daily, time-passing whittling or sawing and gluing in such work; on the other, it's a graveyard, and once more you have a sense of Schnyder as a sort of innocent, dabbling away, who makes what he makes and walks away whistling while others look upon it and shiver a bit. Which, again, is an element of the illusion. Part of Schnyder's agnostic (or just uninscribed) use of Christian symbols, one suspects, is because-like plein air painting-they expose contemporary art's quiet intolerances. It's hard to find friction in art when it feels like everything's been done, and Schnyder has a laser-guided feel for the right kind of wrongness. And/or he has faith, and he's wonderinghe wouldn't be the first-what kind of God fashions a world like ours. This text, perhaps befitting an artist who won't

be contained, merely scratches the surface of Schnyder's stylistic prolixity. A book published by Galerie Eva Presenhuber in 2022, *Jean-Frédéric Schnyder: Bilder, 2020/21*, ostensibly reproduces paintings from MISTER NEUTRAL that period, though an opening swathe of semi-abstractions are 1999–2020, and many canvases bear no date at all. The effect of th spreads is often whiplashing. *OBEN LINKS ROT* (Red at the To [2021]) is a faithful cartoon image of Donald Duck splashily pair one corner of a room red (deadpan echoes of Sigmar Polke's *Higher Command*... [1968]) while his nephews sit clustered under an um This abuts *STIFTER BRIEFE* (Founder Letters [2021]), a realist pair of a green book, open but its contents hidden from us. *Moretti* (2 an illustrative painting depicting the foamy-beer-supping Italian the eponymous beer's label, sits next to a text painting reading, in da letters, "*Berühren Verboten.*" "Do not touch"—that injunction migh superfluous for an artist who's devoted so many decades to *being* q ically untouchable, even while offering a changeably affable from In a 1994 interview, Schnyder flashed a rare gl

of his inner self. Talking of his early years as a painter in Bern, he "I wanted to paint everything so that no one would be able to up with me."³ It's perhaps the most totalizing example of Schny productive duplicity. Behind the constructed guise of the ama the craftsman, the styleless dabbler, the cross maker, is a man of etly huge ambitions who planned, up front, to outrun all of us embracing a world full of difference and contradiction, of beauty banality and brutality, leaving a trail full of clues in his wake.

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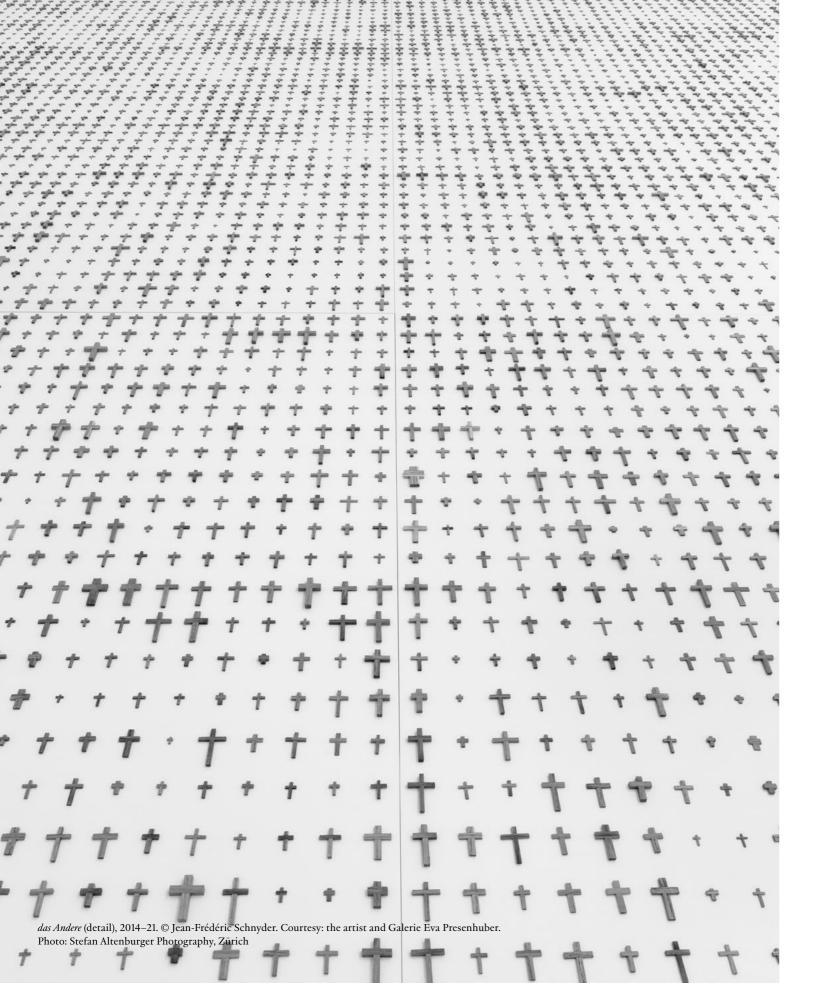


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Jean-Frédéric Schnyder, Françoise Bonnefoy, and Harald Szeemann in the Grand Canal, Venice, 1968. Courtesy: Fotostiftung Schweiz, Winterthur. Photo: Vida Burkhard

VENEDIG JUM 68

FRANCOISE + HARRY SZEENAN



ON SCHNYDERIAN ART

"I wandered and I am wandering still, and my steps were not always even. At times I felt serenity. At times, the same as in the sky, delight abruptly lost itself within a drawn-out day of pain." -Robert Walser

Originally published in Parkett, no. 25, 1990. Courtesy: Parkett Publishers, Zürich / New York

I. LIFE AND WARMTH

Perhaps this is where the real greatness of Jean-Frédéric Schnyder's art lies, in this mixture of trueness to life and a profoundly skeptical intelligence, in the fact that his entire output consists of meta-works, pictures about painting pictures, meta-wood carving, meta-pottery. Yet the works retain their warmth; they retain the life that keeps them alive. They stir something within, something special; they want to be artworks for watchful intellects but for the heart as well (to which end they will, incidentally, stop at nothing).

II. THE FIRST WANDERINGS

Jean-Frédéric Schnyder (b. 1945) is a wanderer between times, between the times of contemporary art. After completing his studies in photography in 1967, he entered the Pop Artdominated art scene in Switzerland. In his career as a photographer, there was only one great hurdle, he says, and that was shooting fast-moving things: "At ski races, for example, there was never anybody in the picture!"¹ When Schnyder talks about his-brilliantly successful—beginnings as an artist, the higher calling, the compelling vocation, and the all-embracing vision do not even get honorable mention. In fact, with his inimitable, sarcastically candid predilection for understatement, Schnyder remarks that on relocating to the world of fine arts, he was primarily interested in the career potential.

His early work, his fantasy of Pop Art, was, however, already participative object art that engaged all the viewer's senses. He anticipated the strategies of the early 1970s for expanding the senses and consciousness (Body and Concept Art) in works like IN MEMORIAM JAYNE MANSFIELD (1967), a blonde wig perfumed with Chanel No. 5; ZIP (1968), a padded board covered with nylon having a vertical zipper that could be opened for the finger to embark upon obscenely synthetic wanderings in the plush (more than fifteen years later Jiří Georg Dokoupil came up with his zippered FROTTE BILDER / Terry Cloth Pictures); or Ich liebe mich (I Love Me [1967-68]), in which the viewer saw themself reflected in a concave mirror set in imitation leopard skin, to the background of a soft, endlessly intoned, "I love me, I love me . . ."

The expanded senses were directed inward. Schnyder produced Pop Art in Swiss small format; nothing was blown up, and the Pop feeling was, in fact, poetically condensed, hyperintensified to the point of implosion. Schnyder applied introverted Swiss fastidiousness to hyper-American, mass-medial emotional facts. In imagery, sculpture, and subject matter, he concretized the cool, colorful, deceptively seductive powers of synthetic, fake, plastic dreams, always drawing the viewer into a basically narcissistic, or, as it was later called, autoerotic scenario.

At least on the surface of things, Schnyder marched in cadence with international trends for another two years, from 1969 to 1970. In fashion were specific objects, clear, conceptual renditions of primary experiences in time and space; art became site-specific, material, self-referential, or tautological.

Seminal to Schnyder's Concept Art-as in two empty tin buckets, chained together-was, as he says himself, not only an article in the Spiegel (the German equivalent of Time magazine) on Walter De Maria's Earth Room but also the realization that at long last it was possible to make art without having to master drawing. "I have always been a bad draftsman, and Concept Art solved the problem for me." Once again, the artist equivocally yet honestly anticipates and even assimilates the most popular critique of incomprehensible contemporary art.

The quotations, unless otherwise noted, stem from a conversation with Jean-Frédéric Schnyder, recorded in the fall of 1989

Outwardly, Schnyder flourished; he participated in When Attitudes PATRICK FREY is known for his work as author, Become Form (1969) and other important shows and biennials, but he comedian, and publisher. Born in 1949, he lives felt increasingly uncomfortable with conceptual culture, increasingly and works in Zürich, along with his wife, an art sure that it was not "his thing." In retrospect, he calls some of the studies in both economy and art history from 1974 products of his Pop period "slightly post-adolescent" and the attitude to 1981. Throughout his career, Frey has made with which he produced his Concept Art as "autistic" (diagnoses of far notable contributions as an art critic and essayist, more than mere personal resonance!). having written for publications such as Tages-

Visualisierte Denkprozesse (Visualized Thought Processes) on short notice kratzer Art journal, and russo Art—Insteads nave been also included in monographic and exhibition and decided to paint a programmatic picture, a still life after nature. catalogues. Frey is also a talented playwright, (He subsequently destroyed two others, AKT/Nude and LAND SCHAFT/ television and film writer, actor, and comedian. Landscape, except for a few fragments, as well as all his work from his He has been involved in various creative endeavconceptual phase.)

In hindsight, Stilleben (Still Life) seems a curiously "normal" picture, as "normal" perhaps as Hans-Peter Feldmann's photo-leased titles for the publishing house Nachbar der pictures, more "normal," in any case, than Capitalist Realism and more Welt Verlag-among which Das Auge, die Gedanken, "normal" than much of what was to be painted in this vein fifteen years unentwegt wandernd, which he co-authored with later. The arrangement of the objects looks more like an inventory Walter Pfeiffer. In 1986, Frey established Edition than a painterly composition. The things, painted with an impersonal hand, do not stand firm but float above the tablecloth, shadowless and and photography. Over the years, the publishing weightless. Schnyder's limited skills in those days unintentionally house has grown in popularity, with over 350 enhanced the inner intention: Stilleben ended up as an inconspicuously titles published to date. Through his contributions Swiss post-conceptual nature morte just when the cool 1970s were as a publisher, Frey has played an instrumental on their way in. Schnyder was fully aware of the a-chronicity and the modest appearance of extravagance in this picture. Before showing it at the 1971 Paris Biennale, he charged everyone, including the critics, one-dollar admission for the privilege of viewing it privately in his attic studio . . . Schnyder was already his own full-fledged showman and artistic promoter.

In 1970-71, he weaned himself, turning his back on this period—a decisive move in the development of his idiosyncratic and idiotemporal attitude in the years that followed and indispensable to an understanding of his later eccentric forays into the field of trivial materials and designs (brass soldering, pewter, pottery, wood carving...) coupled with popular iconography (allegory, heraldry, decoration, and ornamentation).

Schnyder did not drop out, in the sense of a strategically or biographically motivated retreat into private life. Instead, he forged ahead into himself, into finding his artistic self, but with the more comprehensive objective of tracking down collective constants in the immediate vicinity of the self. His quest took him to specific regions of daily conduct and emotion in order to discover the real essence behind the supposedly "cheap" magic of popular feelings of beauty and trivial satisfactions and to divert them to a revitalization of his own creativity. In this decisive year, shortly before going to the United States, he made Empire State Building, a Lego skyscraper eightytwo inches tall, illuminated from within à la Dan Flavin with three colored neon lights and crowned with a burning stick of incense stuck into a chewing gum pinnacle-a brilliant toy monument to the modern world, precise down to the last building block of its modular structure, frivolous in its materiality and light, and of enchanting beauty.

Starting with his own geographical, mental position, Schnyder wanted to redefine his art; in fact, he wanted to start from scratch again in terms of a new vitality.

III. BUFFOON AND FARMER I remember a passage in Robert Walser's work: while taking a walk in the country, he comes across a farmer tilling his P. FREY

In 1970 Schnyder canceled his participation in Anzeiger, WOZ Die Wochenzeitung, Parkett, Wolkenors since 1984 and has established himself as

> a reputable figure in the world of entertainment. As publisher, between 1984 and 1986, Frey re-Patrick Frey, a small international publishing house that specializes in artist books, art, role in promoting the works of many artists and photographers.

neural is overcome by a desperate longing for the eternal course of nature, for the natural, regulated, solid, and decent task of tilling the earth. His feelings soon give way to a wistful melancholy on realizing that he will never be granted the privilege of standing firmly enough upon the earth to bridge the unbridgeable gap between him and this other person, this perfectly normal farmer, because he can only toy with words, an itinerant buffoon, suspect among the sedentary, unable to share in the course of real life, condemned to remain only an acutely clear-sighted observer with the utmost fragile ties to things and acts. When I think about Jean-Frédéric Schnyder's artis-

tic personality and his multiform oeuvre of the past twenty years, these two figures, the buffoon and the farmer, always come to mind two Schnyders in one. Schnyder, the artist, the buffoon performing his amusing tricks on market day, a serious game because his life as a buffoon depends on their success; and Schnyder, the farmer, who goes to market after his honest day's work is done and takes in the buffoon's entertaining performance with a healthy dose of peasant skepticism and suitably deep-seated mistrust.

IV. FACETS OF A CONTRADICTORY MENTALITY *BAMBUS I/II* (Bamboo I/II [1972]), possibly one of

Schnyder's most beautiful early carvings, consists of two short wooden poles reworked to look like bamboo, imitations that are wonderfully inconspicuous and perfectly deceptive of the senses because the intervention is minimal, because they are so similar to their models in shape and substance, and yet so far removed from their source, from their original home in the Swiss Alps. Instead, they invoke exotic faraway places, wanderlust, and the mysterious art (or deception) of artificially conjuring up such images.

Schnyder's candid enjoyment of the implications of falsity (especially of outsmarting his viewers) is as deeply ingrained as the honesty (and pleasure) with which he insists on looking out upon the near and the far from his own, and therefore regional, Swiss standpoint. His *WELT* (World [1981]) is a knickknack, a mere four inches tall (it would make a good paperweight), of glazed pottery: a black top hat jauntily perched on the hemisphere of the globe à la Maurice Chevalier. A charming world-sculpture, a joke, megalomaniac but basically harmless, folksy. Half the world is in the head, and the head sports the hallmark of the vaudeville artist who must eke out a livelihood at the bottom of the entertainment ladder, because it is there that he must please the crowds and it is there, as we all know, that glamor and misery reside in intimacy.

Schnyder does not take possession of the world; his art does not occupy territories, does not, therefore, engage in strategic thinking. His real power lies in deception; far more genuine is the shrewdly calculated act of putting a hat on the world to lend it at least the illusion of—the glamor of magic.

Schnyder is a master of nuance and detail, a marvelous creator of disconcertingly decorative miniature things and medium-sized paintings, but he is also a maker of great, extravagant, exotic representations of the world as in *Apocalypso* (1976–78), in which he portrays himself as showman-director in the set of his vaudeville theater, dressed as a fool and escorted by a dog. The curtain is about to rise; posing in front of it once more we see the ballerina and the white horse, the youthful lecher and the naked woman, the symbols of beauty, eroticism, and imminent apocalypse. To the left, skeletons lean over the railing of a garden pavilion into the darkness of

field and is overcome by a desperate longing for the eternal course of 2 Jean-Frédéric Schnyder in conversation with Dieter nature, for the natural, regulated, solid, and decent task of tilling the Koepplin, Basel, 1987.

to the right, the view opens onto a tropical, volcanic vacation land of MOUSSE MAGAZINE 83 fantasy . . . *Apocalypso* (to describe it briefly) is a colored drawing on a piece of cotton some forty feet wide and ten feet tall, with a double border of colored squares and an endless procession of ants, a decorative and spectacular mixture of danse macabre, quotations, stage-set illusion, and science-fiction surrealism.

Schnyder paints pictures as if from another world, invents images that evolve slowly, daydreamily, meditatively without an exact plan, entirely out of the work process itself, as in the fairytale *BRODERIE*, in which Chinese and Alpine, familiar and cosmic figuration and ornamentation are united in a mandala-like microcosm. Eight years (1973–81) it took Schnyder to complete his embroidery, whereupon he dressed up as a museum guard and allowed the piece to be seen under his supervision in a few select places for an hour or two, before stashing it away again in a suitcase—like the cult object of some imaginary tribe.

Schnyder, the passive designer, approaches the nature of things and their materiality with an attitude of expectation in order to let himself be guided by the gently compelling laws of this same nature. (Perhaps this passivity is one of the most important and relevant facets within Schnyder's complex and not entirely consistent mentality.)

Even the tree trunk on which he spent a summer and a winter carving and painting his large, family "totem pole" titled *JFMA* (for Jean-Frédéric, Margret his wife, and Anna his daughter) was not a planned, calculated operation. "It came to me," says Schnyder. I remember well how odd this piece of Swiss Oceanic contemporary folk art appeared in its narrow space at documenta 7 (1982), how odd and out of time. The concept of "World Art" was not in currency in those days and even less so the year the sculpture was made in 1980–81, when the largely Eurocentric art of the Neue Wilden was just beginning to surface.

But Schnyder is also a painter of pictures that are entirely of this world, or rather of this part of the world, a painter who wants to celebrate the commonplace and the overlooked, such as the shapes and surfaces of various kinds of plastic yogurt containers artfully arranged against a backdrop of Bubble Wrap that, as Schnyder himself observes,² almost looks like medieval bull's-eye panes of glass in the backlighting.

Schnyder chronicles pictures of banality, usually working according to plan, especially when he tackles the "ordinary" images of the countryside with an exhaustive passion unequaled among his peers. His paintings of the 1980s show suburban iconography, the atmosphere in new residential areas or the attractions on the perimeters of cities. On foot or by bicycle, always with a knapsack to transport the essentials, he worked en plein air, painting one picture a day. The stylistic idiom is, one might say, inconspicuous, adapted to the atmosphere of the moment (whereby atmosphere—if there is any can also be seen historically, as, for instance, Hodler's influence on the atmosphere at Lake Thun). On August 18, 1983, *DENNER* was painted: the early morning atmosphere in front of one of the hundreds of chain stores in Switzerland's largest grocery discount enterprise, a dramatically ordinary, dramatically busy shot of suburbia, a grandiose icon of unconstrained Swiss normality in luminous signal colors.

There are many more facets to Jean-Frédéric Schnyder that one might describe, as for instance the artist who experiments in his studio with the potential and the limits of abstract art, or the visionary painter, the visionary portraitist of his own dog, Dritchi. *Dritchi VIII* (1986), the last in a marvelous series, shows a rapt hybrid of P. FREY

space, looking down onto the pockmarked surface of another planet; ON SCHNYDERIAN ART

dog and artist floating high above a sea of clouds. The figure, wearing a 3 [Sic], title of his exhibition at the Kunstmuseum white smock spattered with paint and holding paintbrush and palette, is doubly illuminated by a halo and a huge eruptively rotating sun. Perhaps this is a visionary study of the source of his own inspiration: the beloved, faithful dog; the alert, clever, and adroit dog; the dog as leader of the soul, the saving grace of genuine creativity, the Angelus Illuminatus of Schnyderian art. But let us go back to the year 1978 ...

> V. "HONI SOIT QUI MAL Y PENSE,"³ OR: THE DRUNKEN GAIETY OF THIRTEEN WHITE MICE

In the first version of 1978, thirteen life-sized white mice made of dough, wire, and peppercorns (for the eyes) danced around an empty bottle of Burgundy that had been converted into one of those novel lamps found in do-it-yourself stores. The whole thing stood on a round Biedermeier-ish table with white tablecloth, looking as if it had been made during a party, as if born of the spirit of inspired bricolage in the state of inebriation, a piece of art like a dance-merry, enraptured, and harmless-except that the dance was being danced by the hardened-dough fantasies of the DTs, a stereotyped, ominous crowd in the pallid glare of the naked light bulb.

In a subsequent version of April 1982, the ecstatically contorted mice-bodies were dancing in the same pallid light, but with no bottle, no center, alone in the middle of the huge ground-floor space at the museum in Winterthur. The walls of the room were papered with hundreds of black and white pieces of paper saying "JA" (yes) or "NEIN" (no) in a simple, geometrical design that became a wallpaper of stereotyped answers and clear-cut decisions. But "JA" was always in black lettering on white paper, and "NEIN" was always white on black, so gradually the walls began to dance, becoming a retinally irritating, quivering array of clear-cut answers in which the Zwinglian severity of "JA/NEIN" and black/white discourse wove its way into a Far East Swiss yin-yang pattern, into the ornament of nondecision, of openness and doubt, but still buoyed by the spirit of geometry and sobriety. Against the background of this omnipresent pattern in binary code, even the plastic, naturalistic outgrowths of a hallucinating imagination suddenly seemed somehow sober while forfeiting none of their unreality. But there was a change in the character of the mouse scene. The ritual of physical excess manifested by the thirteen phantasmic white bodies was buffoonery, a scenario of mad deception and simulacrum, a blend of the real and the imagined, an indeterminate "Ring a Ring o' Rosie" of real phantasms, pure presence steeped in nowness, in digitalized ornamentation.

In an adjoining chamber bathed in red light, Jean-Frédéric Schnyder showed a special kind of memento mori: a life-sized skeleton made of wire, bones, and corks that he had collected from wine bottles at home. An admiral's cap on its skull, it had the Bohemian flavor of the Reeperbahn [the red-light district in Hamburg], a folkloric showpiece, like the frenzied dance of the white mice, and as bricolage, much more insane, more driven and vet infinitely more detached than those matchstick ships or playing card pyramids begot by the passionate diligence and yearning of the creative amateur.

Actually, this cork-skeleton, made in 1973-74, is not as much a contemplative memento mori as it is a vigorous rem(a)inder of life-meaning the "life" of art. Schnyder was literally and metaphorically recycling the basic forces of creativity. Goodman Death, made of the dregs of sybaritic living, embodied almost to excess the cliché of the romantic, adventurous, wretched, and therefore noble and lofty life

of the artist, without forfeiting one iota of its obviously biographical ON SCHNYDERIAN ART

Winterthur, April 1982.

reality. It was something like a piece of applied folk art in the service MOUSSE MAGAZINE 83 of Schnyder's high art of uniting coarsely drastic, punch-line imagery with the sophistication and intuitive precision of a first-rate magician of the senses.

Hung on the walls behind the cork-skeleton, also plunged into dim, honky-tonk lighting, were small-format oil paintings set in frames whose glitter was not gold but tin-can metal that conspired with their subject matter-and the skeleton-to lend the conservative museum space a disconcertingly agreeable consonance. The paintings showed copied subject matters taken from the repertoire of do-it-yourself art courses of American provenance: "How to paint in oils" or "How to paint still lifes"... the beautiful gypsy, the dramatic seascape, the colorful bouquet, the melancholy clown.

Once again, Schnyder invokes folkloric gratification, the discerning power of mood, as an unmistakably subversive jibe at the speculative and fetishistic formation of values in high art-but casually, almost like an aside. These paintings were devoid of ironic strategy, no use was made of the "repelling technique," to quote Grasskamp's diagnosis of certain mentalities in the 1980s. Instead, they deployed the disarmingly shrewd strategy of candor: in fact, they marked Jean-Frédéric Schnyder's (autodidactic) first venture into oil painting, which became his most important medium in the years that followed.

VI. WAITING ROOMS FOR THE EYES

In the winter of 1988-89 Schnyder resumed his journeys into regions of external reality, this time with an annual pass for the Swiss Federal Railways and his painting tools no longer in a knapsack but in a suitcase of the kind used by sales representatives, with a light inside and a lid that could be opened up and used as an easel. Even more systematically than with his Bernese landscapes, Schnyder began to record the interiors of railroad-station waiting rooms all over Switzerland and all in A3 format (ca. foolscap size). He made a total of ninety-two pictures, unviewed so far, that he has sorted by geographical region and stashed away in specially made wooden boxes. They are pictures that have time, like the waiting rooms themselves, which may well be the last remaining collective spaces where time seems to stand still.

They are pictures filled with emptiness and static, with utilitarian furniture of various decades and traces of individual attempts to beautify them. "Usually the station master's wife takes care of the waiting room," says Schnyder, who knows things like that.

They are pictures that amiably await the eye of the beholder; they give us time to study them; they are pictures of the times.

2022	Inter Endering Colomator	Kunstmuseum Bern	
2022	Jean-Frédéric Schnyder Jean-Frédéric Schnyder	Kunsthalle Bern	
2022	Jean-Frédéric Schnyder	Secession, Vienna	
2022	* Venedigsche Sterne Kunst und Stickerei	Bündner Kunstmuseum Chur	
2022	Jean-Frédéric Schnyder	Kunstmuseum Basel	
2021	* Continuously Contemporary, Neue Werke aus der Emanuel Hoffmann-Stiftung	Kunstmuseum Basel	
2021	Jean-Frédéric Schnyder	Eva Presenhuber, New York	
2020	* All In One	Galerie Eva Presenhuber, Zürich	
2020	* Dance Me To The End of Love, Ein Totentanz	Bündner Kunstmuseum, Chur	
2020	* Avant Demain, Chateau de Penthes	Musée des Suisses dans le monde,	
2020	Thum Demain, Churcan at Lenines	Pregny-Chambésy	
2019	Jean-Frédéric Schnyder	Galerie Eva Presenhuber, Zürich	
2019	Am Thunersee 1-38	Eva Presenhuber, New York	
2010	11// 1/www.ide 1 90	Taro Nasu, Tokyo	
2017	* Zeitgeist	MAMCO – Musée d'art moderne et	
2017	2013010	contemporain, Geneva	
2016	* Im Wandumdrehen zum Lullpunkt	o.T. Raum für aktuelle Kunst, Lucerne	
2016	* Im Wandumdrehen zum Lullpunkt	Alpineum Produzentengalerie, Lucerne	
2016	* Ed Ruscha - Books & Co.	Gagosian Gallery, Beverly Hills	
2015	* Changing Perspectives	Lullin + Ferrari, Zürich	
2015	* Das Fotobuch und seine Autoren	Swiss National Library, Bern	
2015	* The Great Mother / La grande Madre	Palazzo Reale, Milan	
2015	* Future Present	Schaulager, Münchenstein	
2015	* Drawings from the Ringier Collection Chapter I	Villa Flora Winterthur – Sammlung Hahnloser	
2015	* Ed Ruscha - Books & Co.	Gagosian Gallery, Paris	
2014	* Ferdinand Hodler, Jean-Frédéric Schnyder	Kunsthaus Zürich	
2013	* Feu Sacré. Zum 200-jährigen Jubiläum der Bernischen Kunstgesellschaft	Kunstmuseum Bern	
2013	* When Attitudes Become Form: Bern 1969/Venice 2013	Fondazione Prada, Venice	
2013	* Il Palazzo Enciclopedico	55th Venice Biennale	
2012	* Le Monde comme Volonté et comme Représentation	Le Consortium, Dijon	
2012	* A Strangely Luminous Bubble, LiveInYourHead	Institute curatorial de la HEAD – Geneva	
2012	Schnyder, Jean Frédéric	Museum im Bellpark Kriens	
2011	Jean-Frédéric Schnyder	Swiss Institute, New York	
2010	Jean-Frédéric Schnyder	Galerie Eva Presenhuber, Zürich	
2010	* Lust und Laster, die 7 Todsünden von Dürer bis Nauman	Kunstmuseum Bern	
2010	* Am schönsten ist das Gleichgewicht. Kurz bevor`s zusammenbricht	Haus für Kunst Uri, Altdorf	
2010	* 10.000 Lives	Gwangju Biennale	
2010	* Press Art, Sammlung Annette und Peter Nobel	Museum der Moderne Salzburg	
2009	Braunwald	Hard Hat, Geneva	
2009	* We Are Sun-kissed and Snow-blind	Galerie Patrick Seguin invites Galerie Eva	
		Presenhuber, Paris	
2008	* Blasted Allegories. Werke aus der Sammlung Ringier	Kunstmuseum Luzern	
2008	* <i>SAMMLUNG:</i> 1978 – 2008	Migros Museum für Gegenwartskunst, Zürich	
2008	* Average	Kunsthaus Langenthal	
2007	Jean-Frédéric Schnyder	Kunstmuseum Basel, Museum für	
2007	ייתו יוז גיו גיו	Gegenwartskunst	
2007	* The Third Mind	Palais de Tokyo, Paris Konscheren Zen	
2007	* FernNab 2 * Velo & Kunst	Kunsthaus Zug	
2007 2007	* Du Nord, Collections du Xve siècle à nos jours	Kunstmuseum Olten Musée cantonal des Beaux-Arts, Lausanne	
2007	* Six Feet Under	Kunstmuseum Bern	
2000	* Flashback	Museum für Gegenwartskunst, Basel	
2005	* Tracking Suburbia	Swiss Institute, New York	
2005	* When Humour Becomes Painful	Migros Museum für Gegenwartskunst, Zürich	
2005	* Incognito	Santa Monica Museum of Art	
2005	* Swiss Made (the Art of Falling Apart)	Cobra Museum of Modern Art, Amstelveen	
2005	* Une Journée Pariculière	Villa du Parc, Annemasse	
2005	Jean-Frédéric Schnyder	Rheinschau Art Cologne Projects	
2004	Jean-Frédéric Schnyder	Galerie Eva Presenhuber, Zürich	
2004	Peintures	Centre Culturel Suisse, Paris	
2004	* Gesammelte Landschaften	Kunsthaus Thun	
2003	* How High Can You Fly	Kunsthaus Glarus	
2003	* Space Shift	Kunstmuseum Luzern	
2002	Jean-Frédéric Schnyder	Ikon Gallery, Birmingham	
2001	Jean-Frédéric Schnyder	Galerie Barbara Weiss, Berlin	
2001	Zugerstrasse – Baarerstrasse	Graphische Sammlung der ETH Zürich	306
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2000	* Glückwünsche	Bündner Kunstmuseum, Chur
2000	* Das Gedächtnis der Malerei	Aargauer Kunsthaus
1999	Jean-Frédéric Schnyder	Galerie Francesca Pia, Bern
1999	Jean-Frédéric Schnyder	Galerie Hauser & Wirth
1000	* n. l. l. ', . l. '	Galerie Eva Presenhuber, Zürich
1999	* Patchwork in progress, et dernier	MAMCO – Musée d'art moderne et
1000	* if admidue to a connect a side and a set	contemporain, Geneva
1999	* j.f. schnyder + margret zeichnungen * Ant sha Bontania	c/o suti galerie & edition, Bern
1999	* Aspekt Portrait Jean-Frédéric Schnyder	Tal Museum, Engelberg Kunsthalle Zürich
1998 1998	Jean-Frédéric Schnyder	Gallery Monica de Cardenas, Milan
1998	* Freie Sicht aufs Mittelmeer	Kunsthaus Zürich
1998	* Biennale of Sydney	Kulstliaus Zulteli
1997	* Landschaft heute	Tal Museum, Engelberg
1997	* Voglio veder le mie montagne. Die Schwerkraft der Berge 1774-1997	Aargauer Kunsthaus
1997	* Belladonna	Institute of Contemporary Arts, London
1996	I Pittori Sono Cani	Galerie Walcheturm, Zürich
1996	Wartsäle	Salzburger Kunstverein
1996	* Die Sammlung Toni Gerber Zweiter Teil	Kunstmuseum Bern
1995	Jean-Frédéric Schnyder: Paintings	Akron Art Museum
1994	Jean-Frédéric Schnyder: Paintings	The Galleries at Moore, Philadelphia
1993	Jean-Frédéric Schnyder	Museum für Moderne Kunst, Frankfurt am Main
1993	Jean-Frédéric Schnyder, Landschaft I-XXXV, 1990-91	Portikus, Frankfurt am Main
1993	Wanderung	Swiss Pavilion, 45th Venice Biennale
1993	Retrospektive 1983-93	Galerie Walcheturm, Zürich
1993	* Der zerbrochene Spiegel	Kunsthalle im Museumsquartier, Vienna
1775	Der werdenene opriger	Deichtorhallen, Hamburg
1992	Jean-Frédéric Schnyder, Malerei 1988–91	Aargauer Kunsthaus
1991	Wartsäle	Kongresshaus, Davos
1990	Jean-Frédéric Schnyder	Kunsthaus Luzern
1987	Jean-Frédéric Schnyder	Kunsthalle Basel
1987	Jean-Frédéric Schnyder	Galerie Varisella, Nuremberg
1987	* Die Gleichzeitigkeit des Anderen: Materialien zu einer Ausstellung	Kunstmuseum Bern
1986	* Schenkung Toni Gerber ans Kunstmuseum Bern	Kunstmuseum Bern
1985	* Nouvelle Biennale de Paris	Paris
1985	* Cross-Currents in Swiss Art: Martin Disler, Miriam Cahn, Jean-Frédéric Schnyder,	Serpentine Gallery, London
	Markus Raetz, Peter Fischli/David Weiss	1 7
1983	* Über Gewissheit	Klapperhof, Cologne
1982	Die Kunst von Jean-Frédéric Schnyder	Kunstmuseum Winterthur
1982	* documenta 7	Kassel
1981	Jean-Frédéric Schnyder	Galerie 't Venster, Rotterdam
1981	* Schweizer Kunst '70 – '80	Kunstmuseum Luzern
		Galleria Comunale d'Arte Moderna, Bologna
1979	Apocalypso	Kunstmuseum Bern
1979	Apocalypso	Kunstmuseum Luzern
1978	Jean-Frédéric Schnyder	Galerie Elisabeth Kaufmann, Basel
1977	Jean-Frédéric Schnyder	Galerie Toni Gerber, Bern
1977	* Materialien	Kunsthalle Bern
1972	Jean-Frédéric Schnyder	Galerie Toni Gerber, Bern
1972	* documenta 5	Kassel
1971	* Biennale de Paris	Paris
1971	* Swiss Art of Today	Kongresshaus, Davos
1971	* La Suisse à la Septième Biennale de Paris	Musée des Arts Décoratifs, Lausanne
1969	Jean-Frédéric Schnyder	Galerie Toni Gerber, Bern
1969	* 22 jonge Zwitsers	Stedelijk Museum, Amsterdam
1969	* 22 junge Schweizer	Kunsthalle Bern
1969	* Wenn Attitüden Form werden: Werke-Konzepte-Prozesse-Situationen-Information	Kunsthalle Bern
1969	* Pläne und Projekte als Kunst	Kunsthalle Bern
1969	* Prospect 73	Kunsthalle Düsseldorf
1968	* 12 Environments	Kunsthalle Bern
1967	Jean-Frédéric Schnyder	Galerie Toni Gerber, Bern
	* Konkrete Fotografie	Galerie Aktuell, Bern
1967	8 7	
1967 1967	* Vier Schweizer Photographen	Galerie Clarissa, Hannover

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